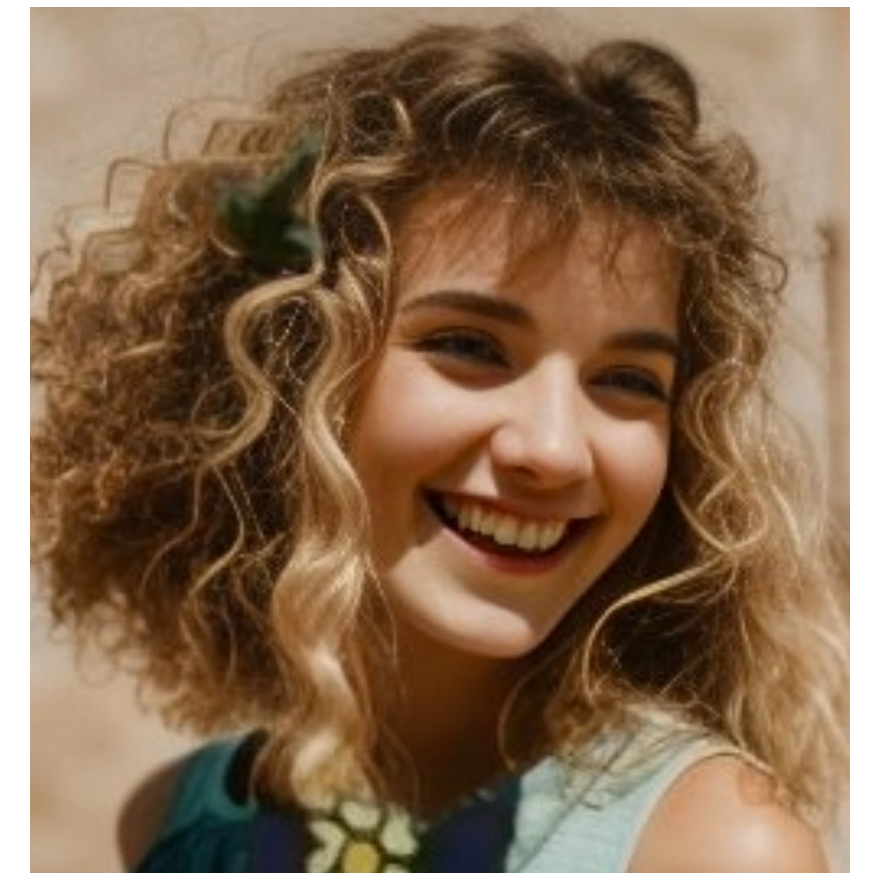
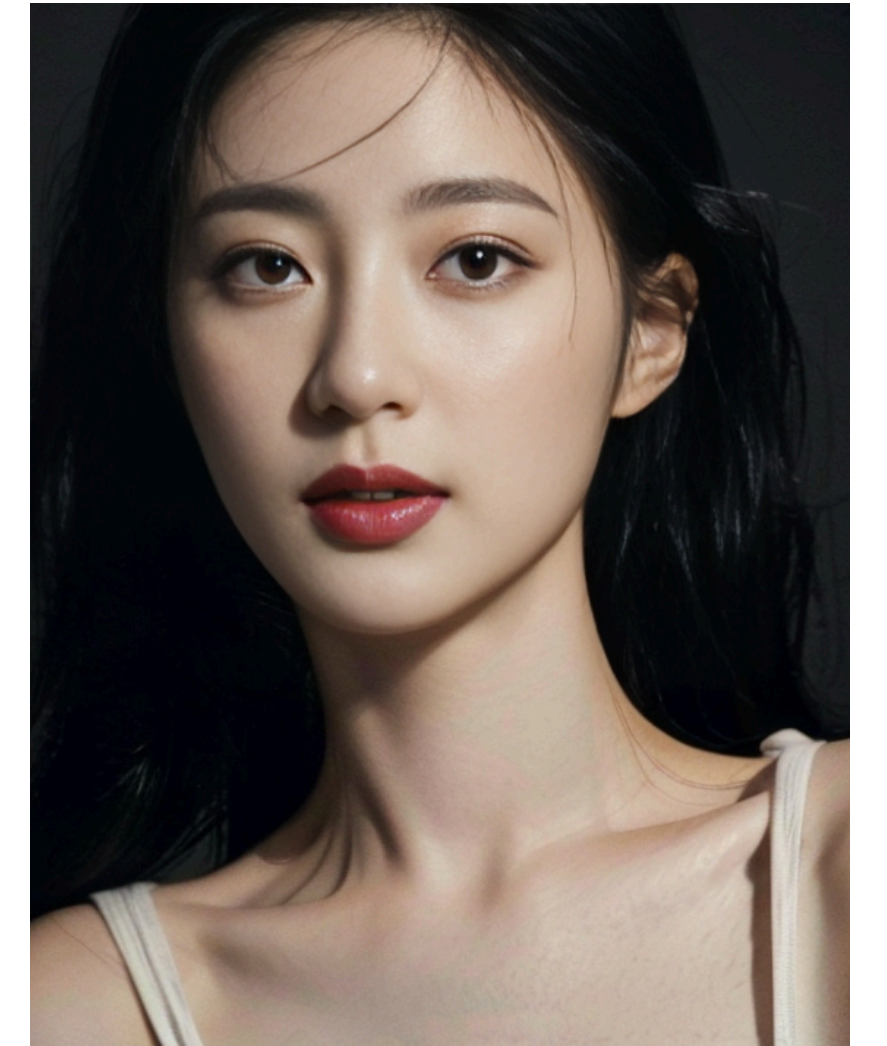


WeShop AI

10x Model & Product
Photos with
AI Studio

www.weshop.ai



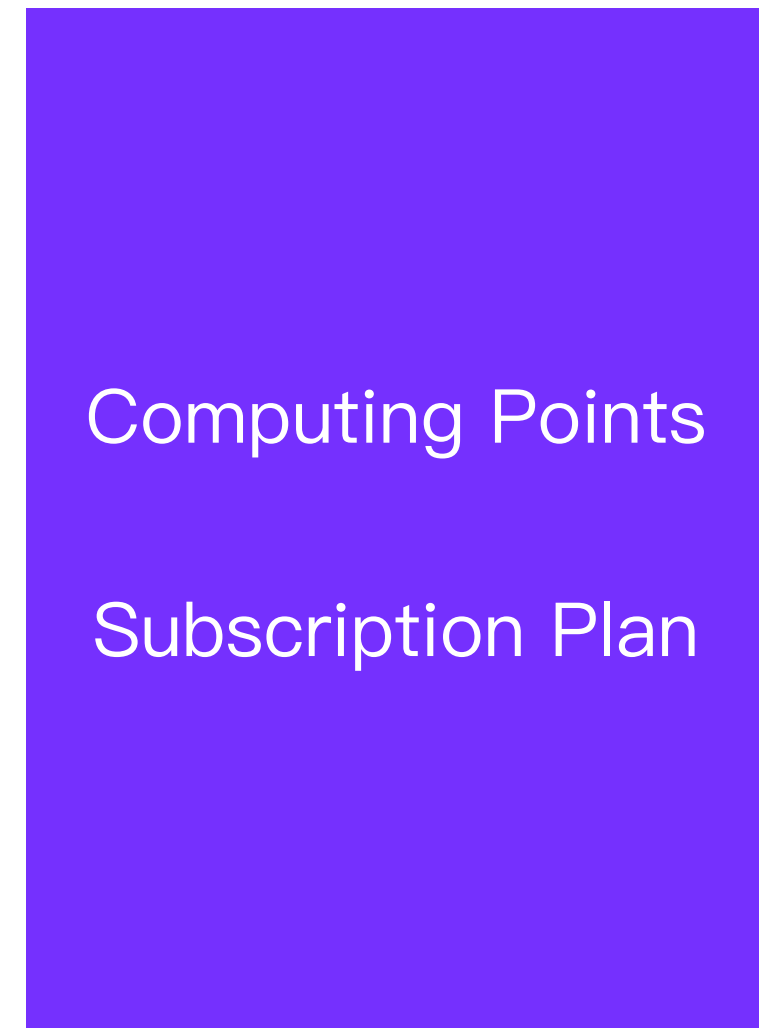
01

About WeShop



02

Subscription Plan



03

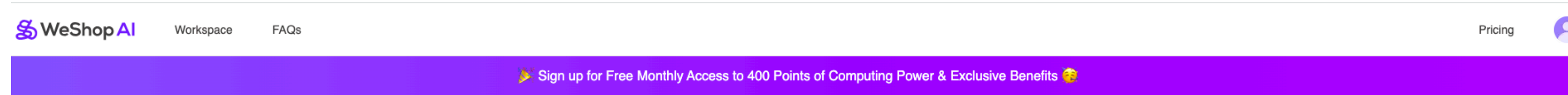
User Guide



04

Successful Cases

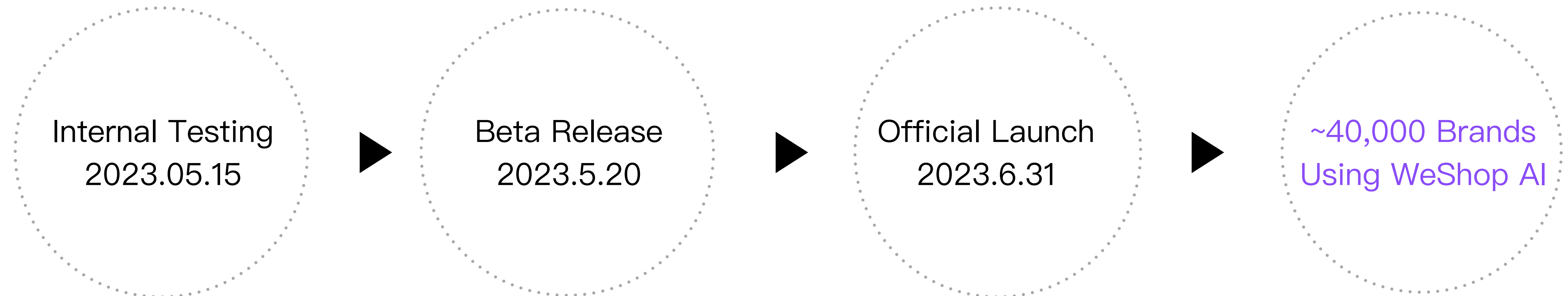




10x Model & Product Photos with AI Studio

Instantly generate high-quality images at fractional costs

[Try for Free](#) [Contact Sales](#)



AI Computing Power

AI computing power refers to the computational capability used for artificial intelligence tasks and applications. AI computing power enables users to perform operations such as image generation, rendering, downloading, and community participation in WeShop. Currently we offer [Free Plan](#), [Monthly Plan](#), and [Top-up Plan](#).

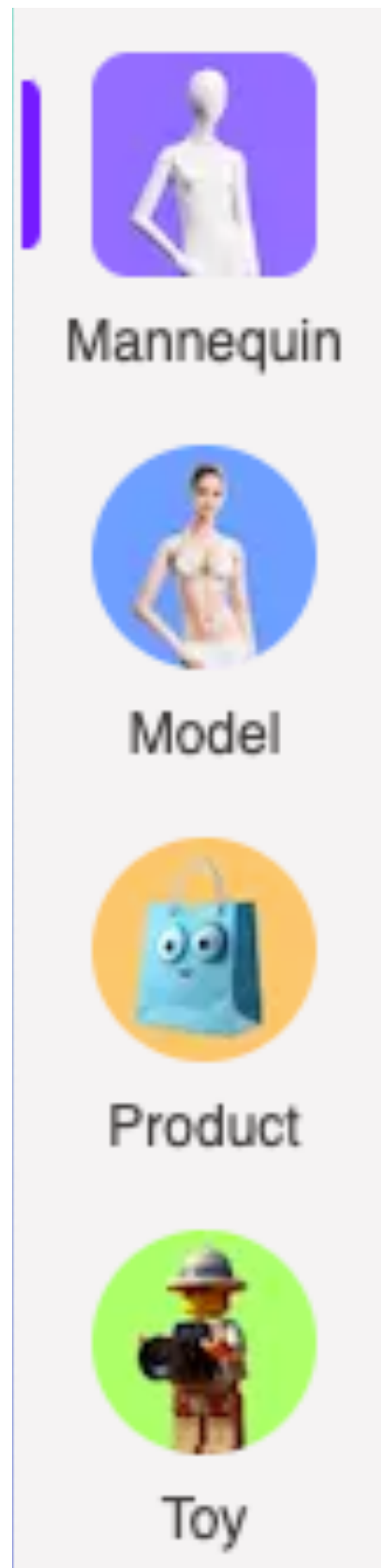
Free	Monthly Plan 🔥	Top-up Plan
\$0 /mo Benefits upon payment	\$9.99 /mo Benefits upon payment	\$4.99 (valid for 30 days) Benefits upon payment
<ul style="list-style-type: none">✓ AI computing power of 400 points (around 40 images)✓ Maximum concurrent handling of 3 tasks✗ Discount on purchase of top-up plan	<ul style="list-style-type: none">✓ AI computing power of 3,000 points (around 300 images)✓ Maximum concurrent handling of 3 tasks✓ 20% off on purchase of additional top-up plan	<ul style="list-style-type: none">✓ AI computing power of 1000 points (around 100 images)
My Plan	Subscribe	Purchase

The following additional services are available for all users

- Personal commercial use
- Library of design elements
- Core module workspace
- High-resolution image downloads
- PSD file download

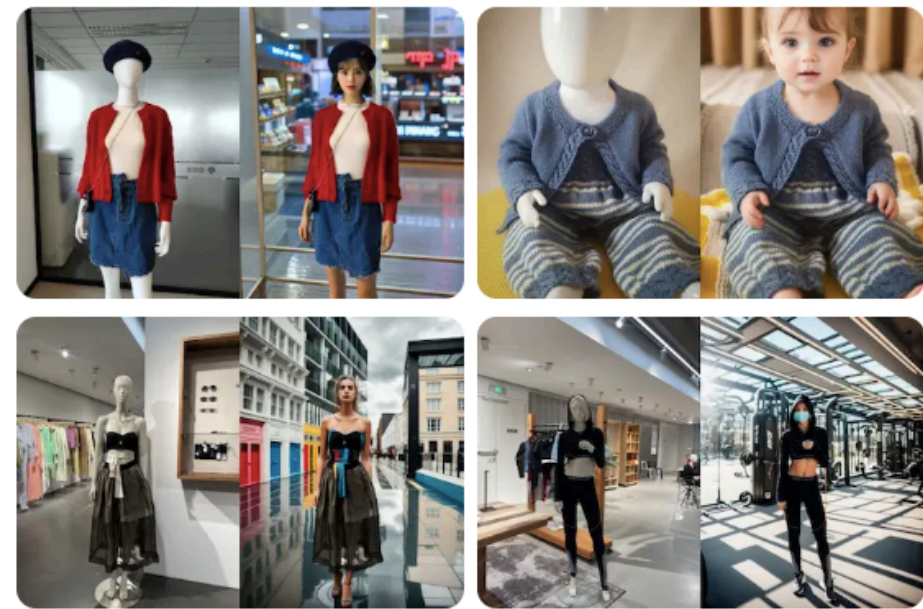
WeShop Workspace

Workspace is where users engage in photo creating, generating, rendering and downloading



Mannequin Photos [Get Started](#)

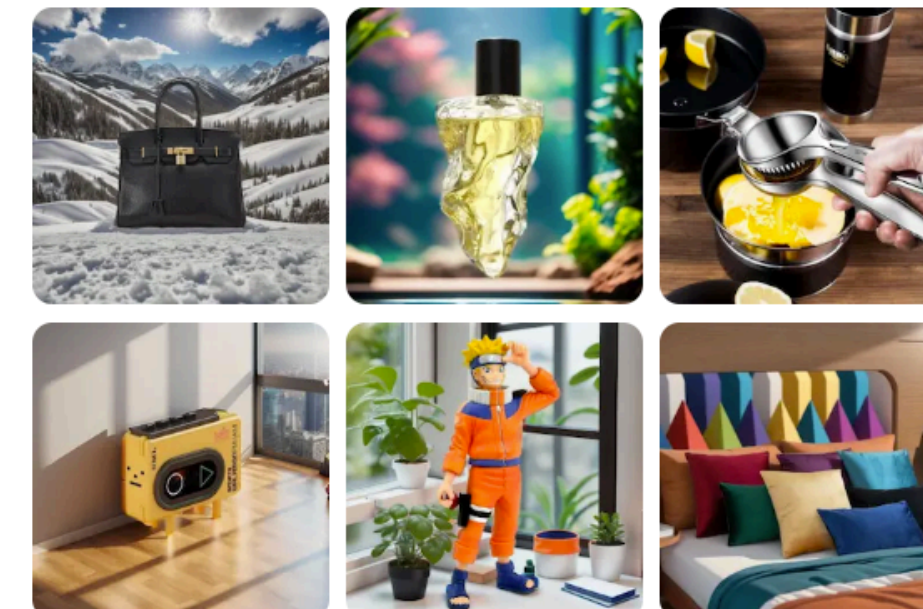
Elevate your brand with diverse virtual models
Showcase clothing with a variety of models that aligns with your brand's aesthetic



Mannequin Photos:
Showcase clothing with a diverse group of models that align with your brand's aesthetic

Product Photos [Get Started](#)

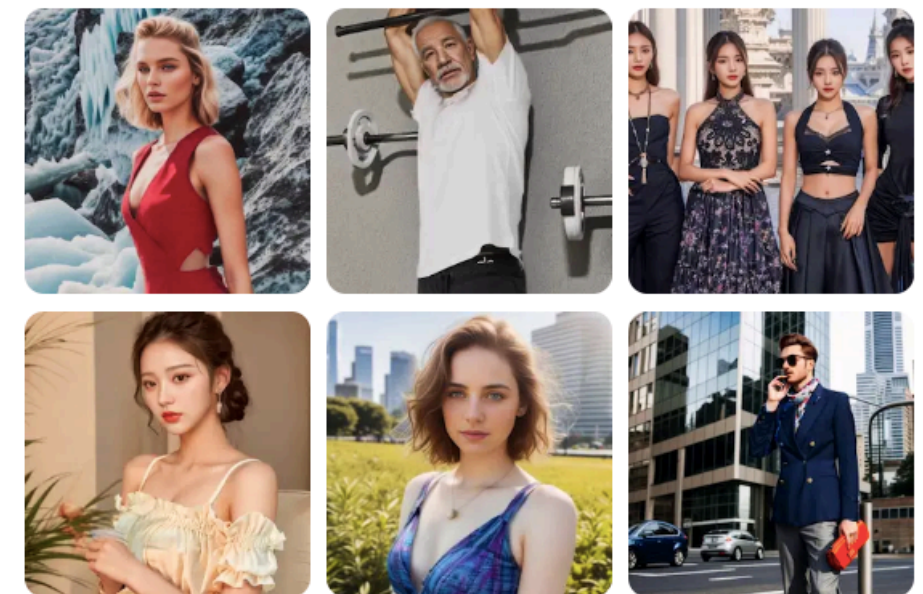
No more studio and location rental hassles
Create stunning product images with few clicks



Product Photos:
Create stunning product images with few clicks

Model Photos [Get Started](#)

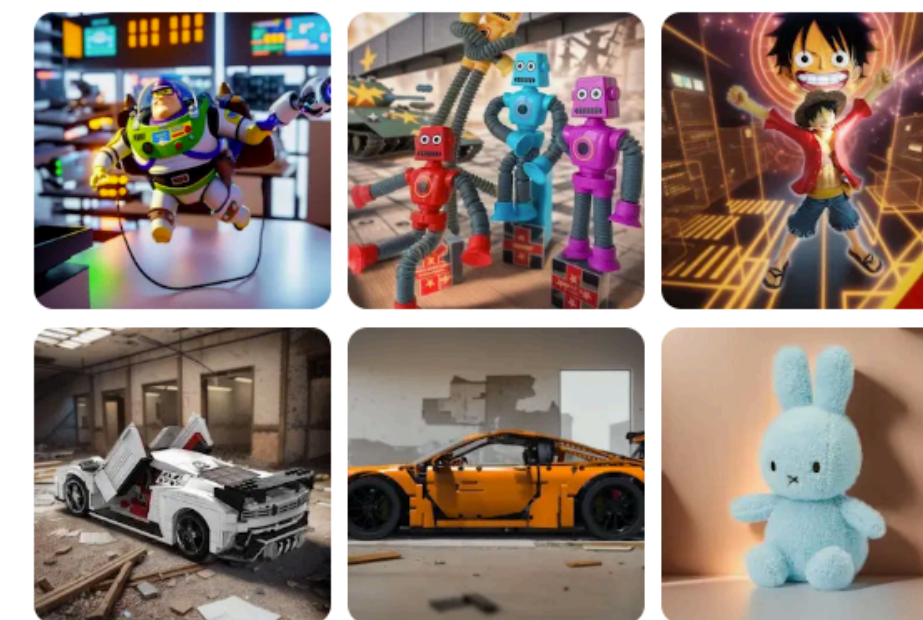
Shooting without leaving home
Switch shooting scenes and model types to suit any market with any real model image



Model Photos:
Switch shooting scenes and model types to suit any market with any real model image

Toy Photos [Get Started](#)

Generating vivid and fascinating scenes anywhere
Placing toys against any simple background can generate captivating images

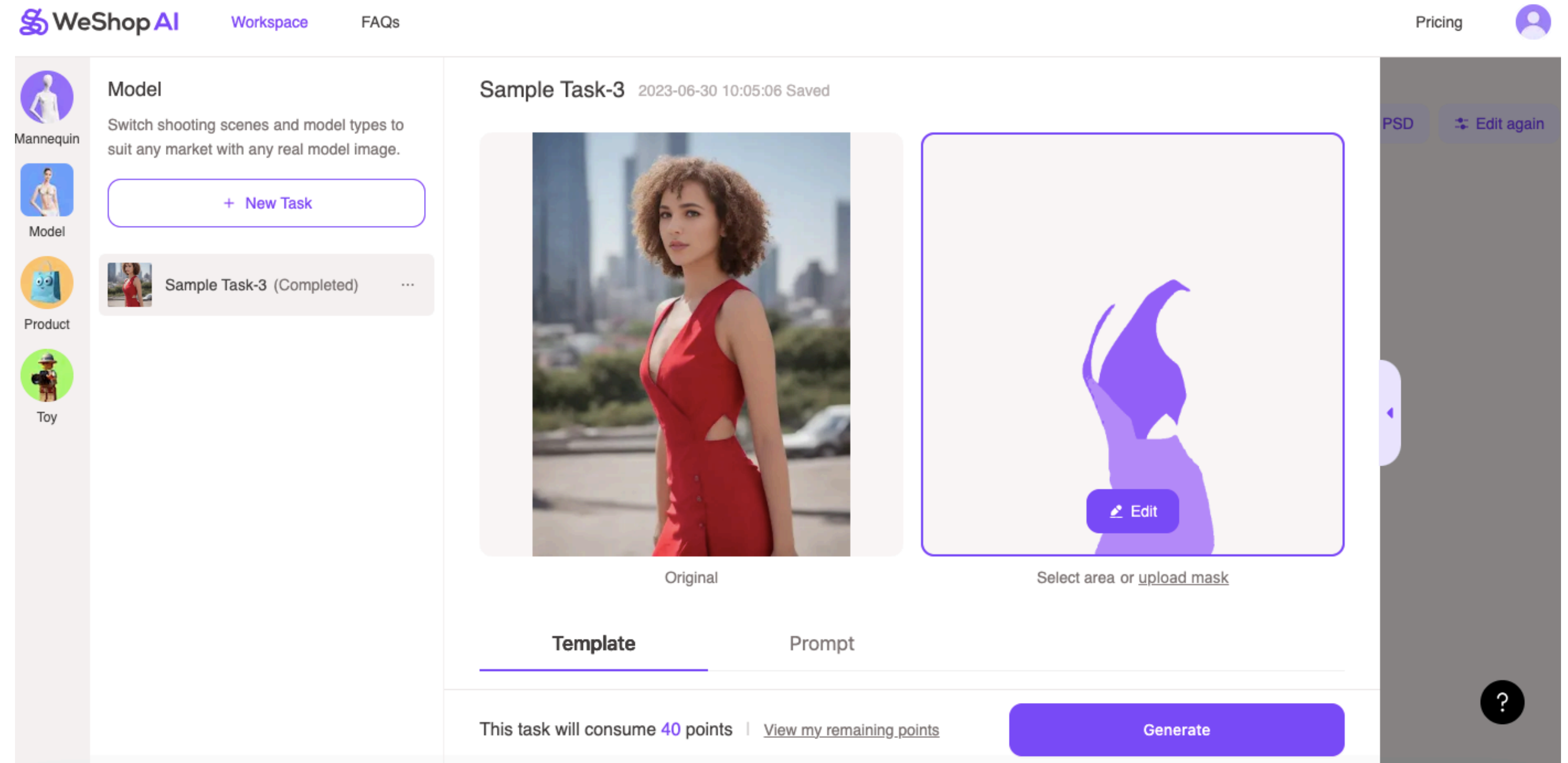


Toy Photos:
Placing toys against any simple background can generate captivating images

Workspace User Manual

Click on the workspace to start your task

1. Select the module (e.g., model), upload the model image, click on the editing selection, and perform subject editing (the mask area represents the portion to be retained).
2. Choose one generation method: Template or Prompt
3. Select the desired model types, scenes etc, simply click and start creating



Product Image Generation Process :

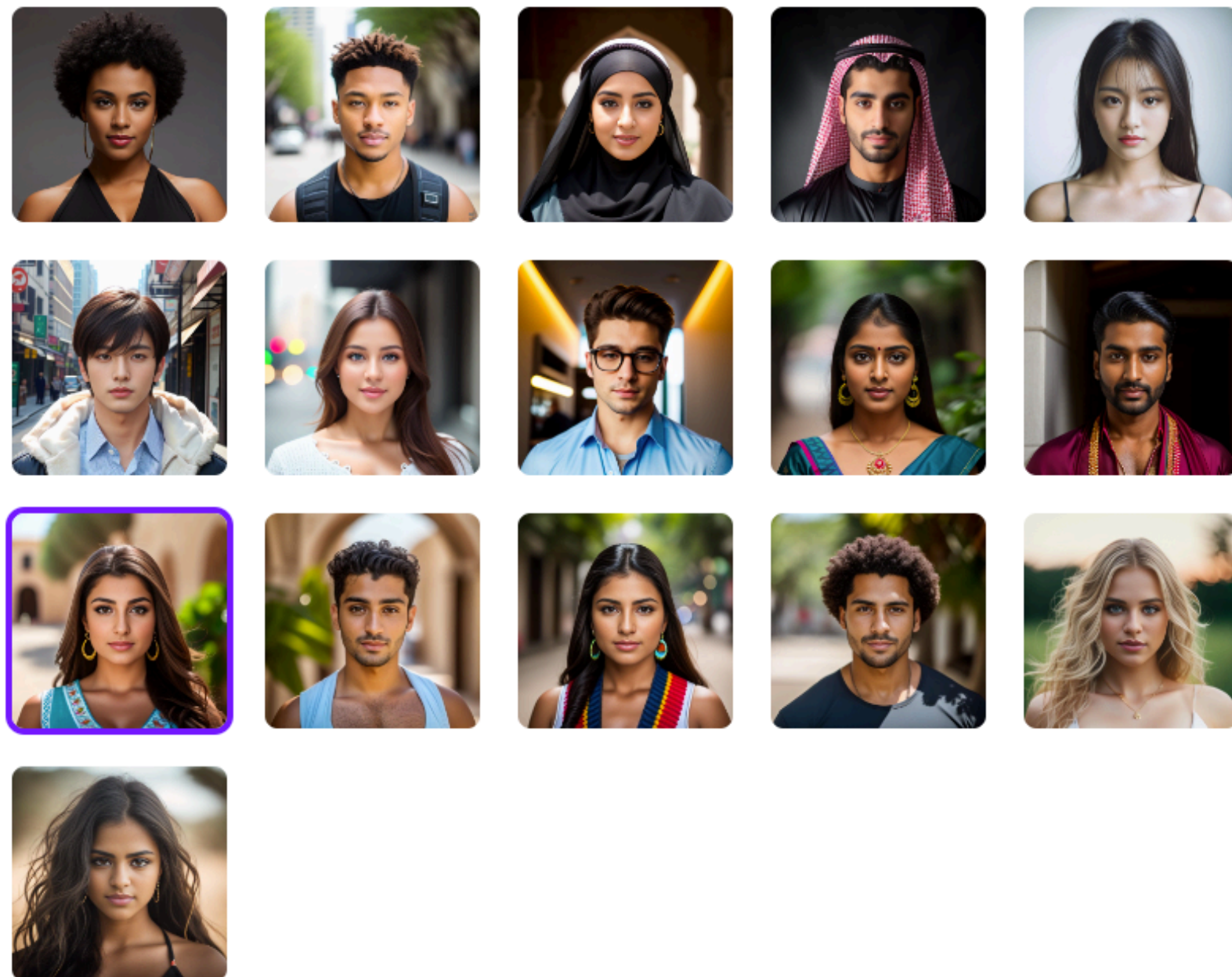
- ①: Upload the original product image + ②: Editing selection to draw a mask + ③ Select and preview the mask result, if unsatisfied, click on the selected area again to redraw+ ④ select generation method

Workspace Demonstration

Generation Method 1: Basic Template

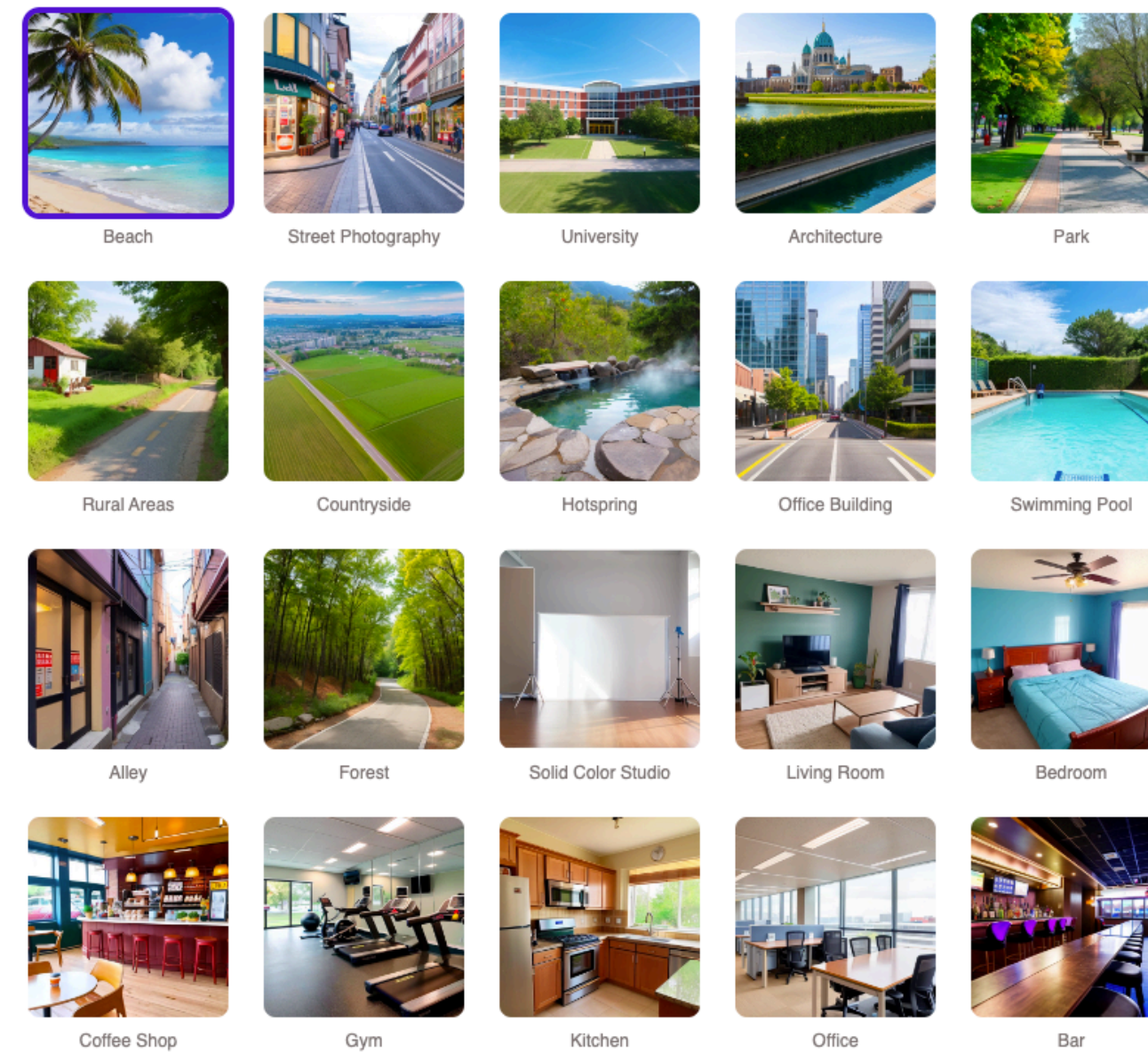
Beginner Mode, WeShop's Built-in prompt: Choose Model (generate model ethnicity + gender) + Character Tags + Location, quickly generate images.

Model (The following avatars only represent the Model's type and gender)



- Laughing
- Smiling
- Fashionable
- Classy
- Elegant
- Innocent
- Infant
- Toddler
- Child
- Teenager
- Young adult
- Middle-aged adult
- Elderly

Location



①: Choose Model and Tags

②: Choose Location

③ Click Generate WeShop AI Images

Workspace Demonstration

Generation Method 2: Prompt

Advanced Mode, unleash your boundless creativity, dare to imagine, you are the **Chief AI Photographer**

The screenshot shows the workspace interface. On the left, there is an 'Original' image of a woman in a maroon dress. To its right is a selection tool with a purple brush and an 'Edit' button, with the text 'Select area or [upload_mask](#)' below it. Below these are two tabs: 'Template' and 'Prompt', with 'Prompt' selected. Under 'Prompt', there are two sections: 'Model Preference' with buttons for 'Free Creation' and 'Refer to the Original Image', and 'Input a Positive Prompt (required)' with a text area containing a detailed prompt: 'A young Caucasian woman is wearing an off-shoulder dress, revealing her shoulders and slender arms. Her feet are seen in casual shoes, and she has voluminous black curly hair. Her skin is highly detailed, with realistic eye details and natural skin texture. She is walking in a garden, with glimpses of a shaded pathway. It is a sunny day with bright sunlight. The subject is sharply focused, while the background is blurred, creating a high-quality, vintage, nostalgic atmosphere. The photo is captured with a Leica camera.' To the right of this is an 'Input a Negative Prompt (optional)' section with a text area containing the instruction 'Write your negative prompt in English'. At the bottom left, it says 'This task will consume 40 points | [View my remaining points](#)'. At the bottom right is a blue 'Generate' button.



WeShop Generated



WeShop Generated

Prompt Formula

The secret to high-quality commercial photography lies in effective prompts, which include descriptive words and well-structured sentences. They can be expressed using natural language or tag prompts.

Universal Basic Formula: "Subject + Subject Description" + "Scene + Scene Description" + "Composition and Camera" + "Atmosphere" + "Style" + "Image Quality."

Scene Universal Formula: "Character" + "A bunch of adjectives" + shot on "Camera Name"

- "Character" can be a simple term like girl, women, or it can include adjectives.
- "Adjectives" can be any elements that come to mind, such as sunny, Gucci, skyscrapers, cyberpunk city, retro arts tyle, etc.
- "Camera Name" is mentioned at the end with "shot on" prefix, such as shot on iPhone

High-Fidelity Character Formula: Character traits + Fine detail keywords + Photography jargon + Rendering jargon + Lighting jargon

When you encounter a prompt that produces excellent results, you can save it. This way, you can gradually build your own library of effective prompts.

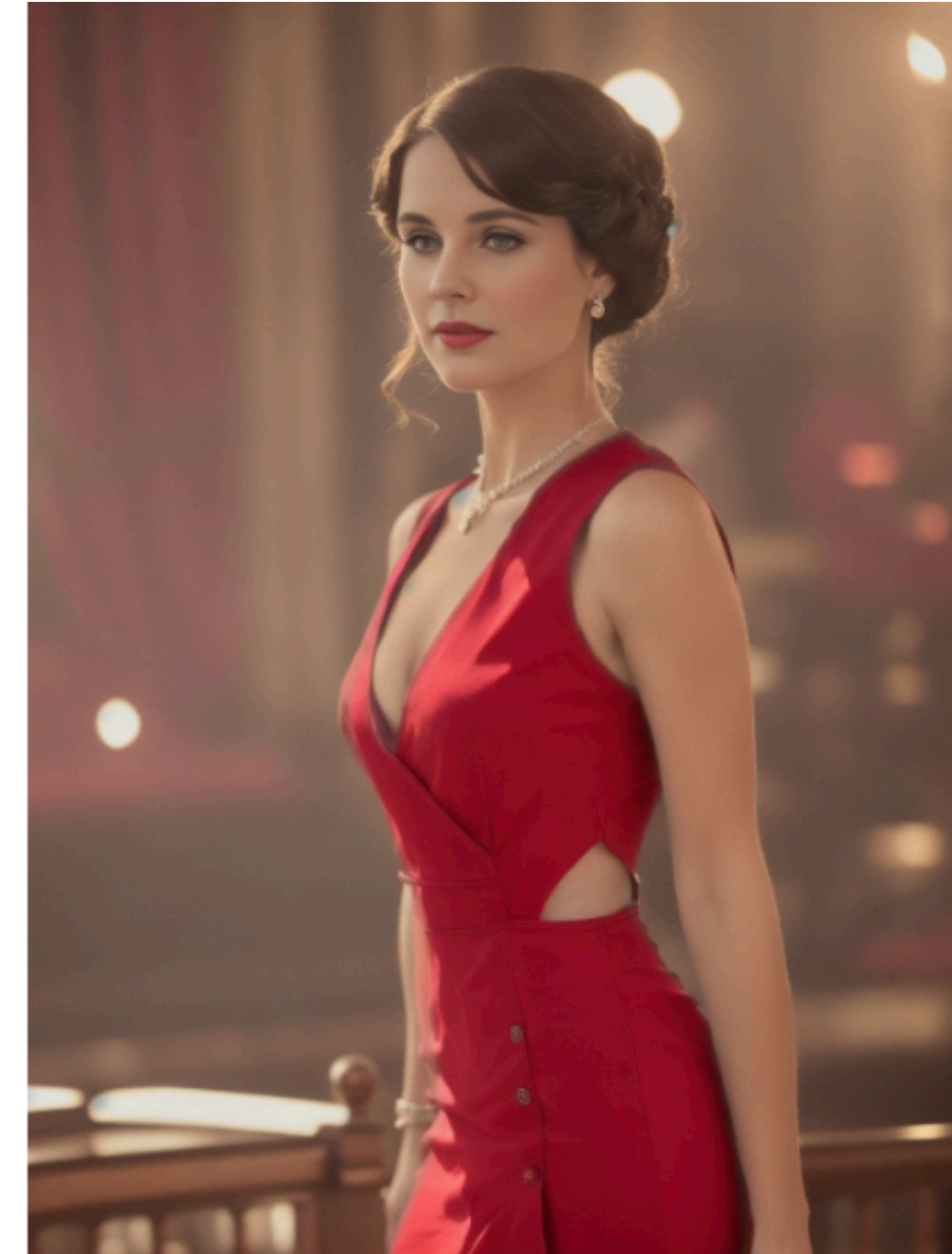
Successful Commercial Use Cases



Original



WeShop Generated



WeShop Generated

Positive Prompt:

A beautiful and elegant woman wearing a deep red V-neck dress on the set of 'Léon: The Professional'. filmic, retro, faded, dramatic, soft focus, warm tones, cityscape background

Negative Prompt:

cartoons, anime, bad proportions, nude, big head, no neck, extra legs, uncoordinated limbs, weird feet, weird toes, no legs, no feet, blur, deformed, bad anatomy, disfigured, missing limb, blurry, mutated hands and fingers, watermarked, doubled face, obese, low quality

Prompt Breakdown

The conventional format for positive prompts consists of three sections: **(Main Content of the Image) + (Image Quality) + (Other Details / Background)**. The main content and other details can be described using **[natural language]** or **[tag prompts]**, or a combination of both.

The conventional format for negative prompts includes: **(Undesired Style/Elements in the Image) + (Characters) + (Low Image Quality)**, for example: "low quality," "bad anatomy," and so on.

Key Learning Points

Natural Language: It refers to the sentences we use in everyday communication, but they should not be overly complex.

Tag Prompt Words: These are individual words used to describe elements in the scene. It's not necessary to use too many prompt words, and avoid excessive repetition. Use a comma to separate sentences and words.

Successful Commercial Use Cases



Original



WeShop Generated



WeShop Generated

Positive Prompt:

1boy,solo, A boy named Luffy standing on a small boat with his arms open and fists clenched, in the style of anime, with bright and vibrant colors, (anime style:1.5), (vibrant colors:1.2), (dramatic angle:1.3), (ocean waves in the background:1.1) C4D cartoon scene, high quality, SD dolls style, super cute, chibi, outdoors, rainbow life buoy, sea

Prompt Breakdown

(anime style:1.5), (vibrant colors:1.2), (dramatic angle:1.3) **Photography Style Modifiers / Lens Modifiers:**
(ocean waves in the background:1.1) C4D cartoon scene **Scene / Artistic Style Mashup:**

Key Learning Points

Good ‘Modifier’: Well-chosen modifiers can indeed transform the style, composition, and perspective of an image. They can make the generated product scenes more vivid and create impactful visuals.

Successful Commercial Use Cases



Original



WeShop Generated



WeShop Generated

Prompt Breakdown

street style photo of an attractive 25 (Specific street photography setting)
Ektar 100, 4k with a particular lens and Kodak 100 color negative film.

Key Learning Points

Lens Effect Prompt: Combining a specific lens with artistic style prompts can result in unexpectedly captivating effects.

Positive Prompt:

street style photo of an attractive 25 year old woman, full body shot, wearing Floral suspender skirt, highly detailed skin and hair, soho ShangHai, Ektar 100, 4k

If you have any questions or would like to collaborate, you can reach us at lynn@weshop.com

If you have encounter any issues with our product, please provide a detailed description of the problem, and if possible, attach screenshots to help AI support team understand the situation better.

Thank you.